

# PRESENCE

Codeless Development Platform

**"The easy way to develop flexible IT solutions  
for your business ... without writing any code!"**

## Overview

PRESENCE is a powerful development platform and integration suite that provides you with the ability to **rapidly develop** the applications and processes your business needs without any complicated programming.

What's more, you can do so in a **fraction of the time and cost** normally associated with this type of technology and deliver the required **ROI within weeks** instead of months or years.

PRESENCE can help your business achieve a variety of goals:

### > Automation

PRESENCE can help your business **increase operational efficiency and reduce costs** by automating internal and external business processes. PRESENCE fast tracks the changes you need in your business without complicated programming and development.

### > Integration

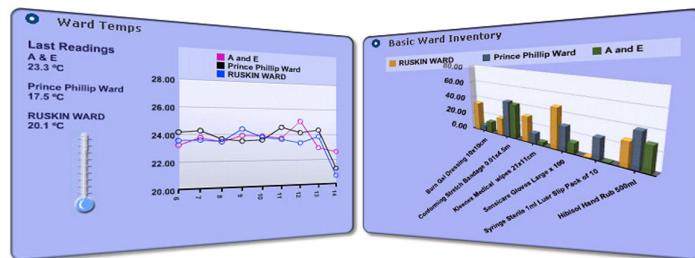
PRESENCE can **integrate all of your existing data** sources, business systems and platforms faster and more cost effectively than virtually any other solution.

### > Streamlining

Streamline your processes, **reduce your costs, increase efficiency and optimize your business performance** with PRESENCE.

## PRESENCE Highlights

- **Server-Oriented Architecture (SOA)** - PRESENCE is SOA ready. With our easy to use GUI interface, PRESENCE quickly empowers companies with technology that will constantly keep them agile and highly competitive.
- **Event-Driven Architecture (EDA)** - One of the key features of PRESENCE is its Event Flow functionality, which can be easily implemented for both simple and complex events and tasks.
- **Real-time** - Whether it is used in an EDA or not, PRESENCE can capture data changes, automatically trigger tasks required to maintain your data integrity, as well as monitor your entire business processes in real-time.



A real-time graphical dashboard generated with PRESENCE

- **Enterprise Application Integration (EAI)** – PRESENCE is one of the most powerful EAI tools in the market place, allowing you to seamlessly and effortlessly bring together disparate systems to create a robust EAI environment.
- **Ease of Use** - PRESENCE was developed to be easy to use. We now have Corporate Managers, IT Managers, Business Analysts and Systems Developers all using PRESENCE to create powerful business applications without complicated programming and development.
- **Flexible** - Business systems and environments are diverse and prone to change with little or no notice. PRESENCE is highly flexible and can access source data from any platform (using JDBC / ODBC) including Oracle, DB2, SQL Server.
- **Scalable** - PRESENCE creates truly scalable enterprise solutions. Many of our clients are running mission critical PRESENCE applications that have grown over time, with PRESENCE catering for all their growing needs.

Contact us today for more information  
and a FREE 30-Day PRESENCE Trial ...

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## > Compliance

PRESENCE is a no-risk, rapidly deployed and **affordable solution** to the regulation conformity required by corporate governance and laws such as The Sarbanes-Oxley Act.

## > Reporting

PRESENCE can generate **real-time reports and digital dashboards** from your data sources and distribute them to those who need to know on time, every time without any complicated programming.

## > Visualization

Implementing PRESENCE will give you a **complete insight into your business** processes and therefore the ability to improve them faster than ever before.

## > Analytics

The web-based interface of PRESENCE provides an advanced analytical and reporting environment that enables the **delivery of key data to the right people every time**.

## > Monitoring

PRESENCE allows you to **monitor your key business data and processes in real time**, which is vital when it comes to optimizing your business performance and effectiveness.

## > Agility

PRESENCE allows businesses to **be proactive rather than reactive** and therefore profit from any changes in the way their business is done.

- **Workflow** - All companies have manual processes that could be automated to improve efficiency and reduce costs. PRESENCE can help develop these workflows and provides a rapid way to automate processes.



- **Graphical Presentation** - With PRESENCE, critical data can be presented graphically to enable users to quickly interpret information / events and in turn make more effective business decisions.
- **High Availability** - PRESENCE can be run on multiple servers across the organization, these servers are **load-balanced** to ensure maximum performance and up-time, even in the case of a server failing (subject to an effective Disaster Recovery (DR) Policy).

*"PRESENCE is a really powerful product, automating tasks and releasing people to do something of more value to the organization."*

*Alvaro Lacayo, IT Manager  
Banco de America Central Credomatic Bank*

## Features of PRESENCE

- Query, transform and publish XML documents.
- Deploy B2B and/or B2C data-exchange systems.
- Integrate with web-services.
- Build process and workflow management systems.
- Use the in-built SQL and XML builder.
- Deliver content management systems
- Integrate with any JDBC and/or ODBC structured or unstructured data sources.
- Populate data-marts from both internal and external data-sources.
- Monitor web sites, local file systems and abstract data-sources.
- Generate alerts via email, SMS, XML, fax and web pages.

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